

## Press Release

April 27, 2021 (Boston MA) - Hypetex, the world leader in manufacturing of colored reinforcements and advanced materials, has reached an agreement with CompositeTechs, LLC, a US based technical and business development leader of composite materials and services. CompositeTechs will perform sales and marketing of the Hypetex portfolio of technical colored carbon fiber materials and other reinforcements in the North America market with this partnership.

Hypetex provides carbon fiber and other reinforcements in a wide variety of colors using a water-based environmentally friendly process that has negligible effect on the mechanical and other properties required for composite reinforcement. The variety of different colors and other attributes of the fiber coatings, such as UV protection and thermal emissivity management, have not previously been available in design options for composites and advanced materials. The result is a colored natural carbon (or other) fiber with excellent 3D aesthetic, straight from the mold or other manufacturing process; thereby reducing post processing costs such as painting while offering a more sustainable, environmentally friendly coloring solution.

Mike Favaloro, president of CompositeTechs, said: "We are very excited about this relationship with Hypetex to bring their innovative products to the North American marketplace. One of our major focuses has been on improving sustainability in the advanced materials industry; that includes reducing the environmental impact of the manufacturing process on local communities at a net zero cost or cost savings, while increasing both product performance and jobs for the community. The Hypetex products, while they are manufactured using a sustainable, water-based process, also offer the same potential to our friends in North America. Consider elimination of painting booths and process for the smallest to the largest of structures, while creating an improved aesthetic surface. Further enhancements, such as providing UV protection for aramid fibers to extend performance in outdoor environments, and managing the thermal emissivity of composite structures, are great supplements for the toolkit of composite designers. We are excited to be able to introduce Hypetex to both our existing and new customers and markets."

Commenting on the partnership, Marc Cohen, CEO at Hypetex, added: "Compositetechs is committed to delivering the best quality and sustainable solutions to the composites industry, their ability to reach the right members within the community make them a great partner as we bring Hypetex advanced coloured materials to North America."

For further information, contact CompositeTechs at [info@compositetechs.com](mailto:info@compositetechs.com).